STYLE ADVENTURE

OCTOBER 2018

FOUR FALL MUST-HAVES

ANIMAL PRINT, BUSTIERS, CAPES AND MAXIS

CRAZY FOR COCONUT OIL

IT'S AWESOME FOR HAIR, NAILS, SKIN AND TEETH

OUR FAVE TRAVEL PIECE

HINT: IT'S ALSO ONE OF OUR FALL MUST-HAVES

SAMANTHA WHARTON
BEHIND THE SCENES



STYLE ADVENTURE

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NATURALLY FABULOUS

Argan oil helps strengthen hair. It contains double the amount of fatty acids and twice as much Vitamin E as olive oil! Check out our organic, vegan argan oil by Sula NYC at www.thestyleescape.com.



Welcome to the first issue of Style
Adventure! Here's a quick introduction to The Style Escape and the magazine to give some insight into us!

Origins

A private personal stylist to some of New York's top business people, Michelle Boaziz founded her boutique Boaz Fashions in 2016.

Deciding to expand online, she enlisted me to bring my approach to fashion to build out the store's brands and content to fit into a variety of lifestyles.

The Style Escape was born, combining her personalized, highfashion approach with my ability to pair style with comfort.

Today

We handpick each piece on the site, and our closets attest to our love for the brands!

We pull together Michelle's fashion week visits with looks and tips to fit our favorite styles into everyday life.

We hope you like our style ideas!



My Take On Trends

It's important to be yourself no matter what you do, including your style. Trends come and go, so I pick a few items I like and pair them with classic pieces so I'm not wasting money on things I might not wear for too long.



BEHIND THE SCENES WITH SAMANTHA WHARTON

My Style Philosophy

Less is more. Don't wear things that compete for attention. You don't want to get lost in your outfit when people see you.

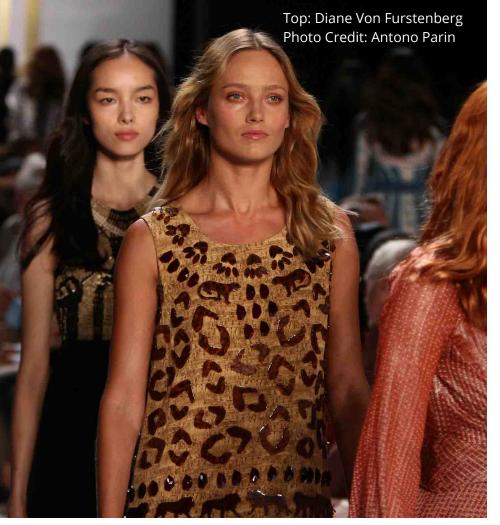
I let this Pure Bliss maxi dress by Zaimara speak for itself and kept jewelry to a minimum with a statement ring and small earrings.

Shop the dress at www.thestyleescape.com.











ANYTHING BUT BASIC **ANIMAL INSTINCTS**

One of our Fall favorite looks to come from New York runways was animal print.

These styles are anything but basic! Animal prints take an even bolder look with vibrant colors.

Think striking when it comes to your color choices. Vibrant yellow, red and hot pink are some of this season's it colors. Not sure you're ready to pull off a full outfit?

Try wearing something simple or one solid color and accessorizing with animal print.

It's easy to elevate your look with a zebra or tiger print belt, purse, choker or shoes.

Style It

- 1. Effortless chic. Pair an animal print dress or suit with shoes and a purse in a matching color from the print.
- 2. Super-trendy. Wear one of this season's ontrend colors and match it with a leopard purse, shoes or belt.
- **3. Amp it up.** Go even bolder and mix and match your prints with a vibrant zebra outfit and tiger print shoes or purse.





KNOCK YOUR STYLE OUT OF THE PARK WITH A BUSTIER

Style It

- Dress it down. Wear it with Jeans, track pants, leggings, a skirt or under an oversized jacket. Anything goes with this look. Flats or runners of your choice finish the look or make a sassy statement with a pair of colorful Doc Martins.
- 2. Dress it up. A bustier is a perfect complement to this seasons must have sequined suit or metallic maxi skirt. Stilettos and a matching purse finish the look.

Keep jewelry to a minimum to let the shine and boldness of the overall outfit make your statement. You don't want to lose yourself in all the details.

3. Emphasize it. Get a bustier in animal print, red or hot pink and pair it with neutral colored pants.

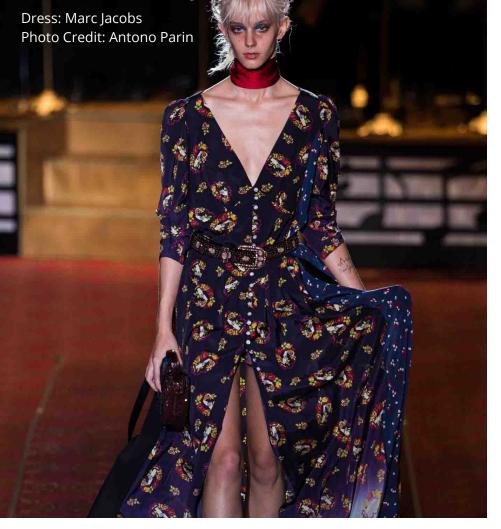
The bustier doesn't need much to make heads turn! It stands on its own. Basic black, white, or whatever color, it doesn't matter.

What does matter is that you have the confidence to pull off this look. It's all it takes to make it work, in our humble opinions!

Style Tip

On its own, a bustier is shock and awesome. Don't overthink it when it comes to jewelry and accessories.

You're wearing it for a reason so don't make it hard for people to see it!





THE COMFORT ZONE **GETS A BOOST WITH SILKY MAXIS**

It's hard to ignore that maxi dresses have staying power, and with good reason.

We're huge fans of maxis; they make it effortless to look stylish while staying in maximum comfort.

Silk and satin can sometimes highlight our least favorite parts. But not when it comes to the relaxed maxi. It's one of the most flattering ways both materials.

Style It

- 1. Take your maxi anywhere. For ultimate comfort, flats rock it. Want to amp up the style pairing? Try a silky maxi in a bold red, yellow or pink and pair it with Doc Martens, runners or your favorite flats. You can't go wrong with what you love. Add layered bracelets and a tassel necklace.
- 2. Take your maxi to an event. Is it the perfect date? Probably. Try a lowcut silky silver maxi with colorful red leopard print ballet flats or stilettos.

Add medium-sized hoop earrings and a bangle, and let the neckline speak for itself. Pick one of the colors from your shoes for your purse to finish the look without pulling focus from you and your dress.

3. Take your maxi to work. Top your maxi with a suit jacket in a neutral color for the office and throw it off for after-work drinks. If your office is relaxed, an over-sized sweater can take your look from day to night with ease. Keep your jewelry basic to let your outfit do the talking.





IT'S A BIRD, IT'S A PLANE. NO IT'S YOU, **SUPERWOMAN!**

We all feel like superwoman at some point, or we should!

Capes keep almost going away, but make a comeback with a new update, and we're always happy about it!

Capes make everything better.

This season, capes and cape sleeves are en vogue.

Style It

1. A cape for every occasion. Throw a cape jacket over any outfit, including a casual one and look like you just stepped off of the runway. Pair a cape-sleeved shirt with jeans, leggings, flares or A maxi skirt and look effortless. Any shoes that you love will work. Add gold hoops and a tassel or bolero necklace, and voila!

2. Swoop into your next event. Cape dresses, gowns, or sequined suit will all have people buzzing about your look.

Keep it less formal with a cape-sleeved shirt and billowy maxi skirt. Make your look even more on trend in silver, red, yellow or hot pink.

Luckily, you can wear almost any style of shoe you fancy! Funky heels, fabulous flats, flashy stilettos are all winners!

Add a statement necklace and earrings, and a small purse or clutch in one of your outfit colors to complete this inspired look.

IT'S A BIRD, IT'S A **PLANE. NO IT'S** YOU, **SUPERWOMAN!**

3. Be the talk of the office. What better way to take your look from day to night than with cape sleeves?

Wear it with flared pants, capris or a pencil skirt and move with ease to an after-work affair.

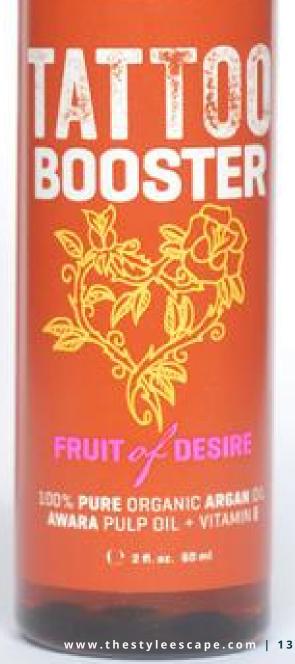
Ballet flats or chunky heels, a bolero and hoop earrings will finish the look off flawlessly.





FOREVER TATTOOED

Keep your tattoos looking brand new with a unique natural moisturizer. Sula NYC offers a special blend of organic and cruelty-free African and Amazonian oils that work like magic. They're available at www.thestyleescape.com.





CRAZY FOR COCONUT OIL

It's Fab For Hair, Nails And Skin

There seems to be millions of ways coconut oil is beneficial for your health. I've been using it for a few years now and haven't looked back.

Organic and natural is the way to go when using it for hair or skin care. For less than \$10 a tub; it's far cheaper than a lot of products out there! A tub lasts me months, and I slather myself in it!

Here are just three of the ways coconut oil is awesomeness. We'll write more posts about other ways coconut oil boosts your skin and hair.

Important: Do a patch test on your wrist to see if your skin has a bad reaction to it 24 hours before trying it.

Hair Moisturizer

Coconut oil has fatty acids that protect your hair and make it a fantastic natural hair conditioner. It's known to make hair stronger (especially those with fine hair), it also works for hair growth and fullness, dandruff, to tame frizz and can protect your hair from sun damage.

To Make A Conditioner

Warm a tablespoon of coconut oil until it's soft and rub or comb it through your hair from root to tip.

Leave it in for 20 minutes to an hour, or wrap your hair in a towel and leave it in overnight. Wash it out using your regular shampoo.

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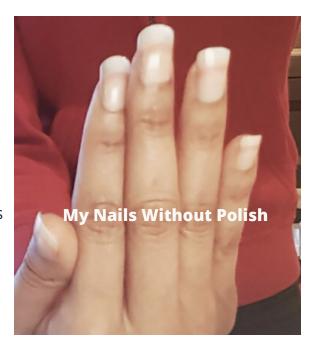
Coconut Oil To Strengthen Your Nails And Cuticles

Your nails can become weak from many things including nutrition deficiencies.

How to use it

Rub some organic coconut oil onto your cuticles and nails before going to bed at night.

Your nails will be noticeable stronger in two to three weeks.



A Few Of The Benefits For Your Face

As a face and under eye moisturizer. Rub a small amount on your face including under your eyes (about the size of a quarter). I use a little more (about 1/2 of that) on my neck. If you're nervous about using it under your eyes, leave that part out and use your regular eye cream.

At night, massage coconut oil on your skin. It works to hydrate without clogging your pores. When you wake up your skin will be softer and smoother.

Turmeric and coconut oil to fight acne and lighten scars. Mix one tablespoon of turmeric powder with enough coconut oil to make a paste. Apply it to the affected areas daily.





OUR FAVE TRAVEL PIECE

Maxi: The Ultimate Travel

We mentioned that we have a love for the maxi. Is there anything that it can't do? It's the perfect travel companion!

Traveling light has become an art form. It makes going anywhere so much easier. Who doesn't want to start their vacation earlier without worrying about going through baggage claim, or paying extra baggage fees?

Space Savers

Four maxi dresses can fit into a carry-on bag...sometimes five and still leave room for other pieces. Roll them to maximize your space.

Perfection Any Time

Perfect for day and night. Enough said.

It's so easy to walk around in a breezy maxi in flats or runners and little to no jewelry. It's just as easy to take the same dress, add some fab accessories, heels or fancy flats and a small bag and go out or to a wedding in style.

Some Like It Hot Some Like It Cold

Maxis are right for many different temperatures. They keep you cool in the heat, and add a sweater, jacket or wrap, some tights and boots and they can even take you into winter. It's layering made easy.

Final Thought

If you can find maxis in jersey material grab them! Jersey does not wrinkle making it the perfect travel material!



STYLE IT: DAY TO NIGHT

The Genova jumpsuit from Zaimara can travel with you, go on long walks, and is just as comfortable at many events!

The embroidered low cut v-neckline and adds the extra wow factor so you can get away with wearing no necklace or something like a simple chain or lariat for day or night.

Shop the jumpsuit at www.thestyleescape.com.

Day Time

White, black or pink runners or flats will make it easy for you to roam around and look fab when you travel, at a day event or out shopping. Keep accessories to a minimum. A bangle or layered bracelets and some small earrings are all you need.

From Day to Night

Slip into some heels or fabulous ballet flats in white or the pink from the embroidered neckline for night. For chillier days and nights. put on your favorite booties and a leather or vegan leather jacket for an effortlessly chic look.

Match it with a clutch, gold or dangling silver earrings with pearls and layered bracelets or a thick bangle. Finish the look with a fabulous Jade or pearl statement ring.



